

CFA Relationship Rewards[®] Program

Thank You for Your Business

Earn Free Autodesk Software as our Gift to You

**Kick back.
relax.**

enjoy

the rewards

How the Program Works

From the moment you enroll in the **Relationship**

Rewards Program, you can turn the dollars you

spend on our consultants into **Relationship**

Points[®] redeemable for Autodesk Software. CFA

wants to reward its loyal customers.



As an enrollee in the Relationship Rewards program, you're eligible to choose from a variety of Autodesk CAD & multimedia software products.

****Join before July 1, 2003 and receive 500 bonus points or \$500 discount at The CFA/CADD Training Center™**

Please take a few moments to read about the program.

How Do I Earn The Points I Need?

- Use CFA's placement service and agree to purchase your Autodesk products from CFA to earn **Relationship Points**[®].

How Do I Earn Free Autodesk Software?

- You get the *free software* when you redeem your **Relationship Points**[®].

How Does It Work?

- Your points grow every hour you work with a CFA referred consultant and the program is free.

Where Do I Sign!

- Sign below and submit a copy to your CFA representative for processing. Kick back, relax and start earning **Relationship Points®** today!

Answers to Common Questions

Many members have similar concerns and questions. Check out the most commonly asked questions below and see if the answer you're looking for is there!

1. [Who can participate in the Relationship Points® program?](#)
2. [What does it cost to be a member?](#)
3. [How many points are accrued for each hour I contract a CFA consultant?](#)
4. [If I give CFA an exclusive for Autodesk software, how can I guarantee a competitive price?](#)
5. [Can I have access to your Autodesk price list?](#)
6. [Do I have to use CFA's placement service on an exclusive basis too?](#)
7. [If I use CFA's services will your job placement department headhunt my staff?](#)
8. [What if we purchase our Autodesk Software from another reseller?](#)
9. [What if we already have a relationship with another Autodesk Reseller for training and support?](#)
10. [How do I accumulate reward points?](#)
11. [Do my reward points ever expire?](#)
12. [What's the minimum number of points I need before I can redeem them?](#)
13. [Why were points forfeited from my Relationship Points® account?](#)
14. [How do I reinstate reward points?](#)
15. [If I return my purchases, will Relationship Points® also be refunded?](#)

1. **Who can participate in the Relationship Points® program?**
The program is open to anyone that uses CFA's consultant referral services.
2. **What does it cost to be a member?**
Nothing. Joining the Relationship Points® program is free. All you have to do is purchase your Autodesk products exclusively from CFA – and of course, actively use CFA's placement services!
3. **How many points are accrued for each hour I contract a CFA consultant?**
1 hour = 1 point

- 4. If I give CFA an exclusive for Autodesk software, how can I guarantee a competitive price?**
CFA is known for value and we back it with this guarantee. Any time during your membership you are invited to seek comparative bids from qualified Autodesk resellers. We suggest that you provide at least two. If CFA is not already the lowest bidder, we will match the lowest legitimate bid in our selling territory.
- 5. Can I have advanced access to your price list?**
Yes. As a CFA client you have unfettered access to the Autodesk products we resell, including pricing. You can find this information on our eStore at www.CADstoreOnLine.com
- 6. Do I have to use CFA's placement service on an exclusive basis too?**
No. You need simply to purchase your Autodesk products from us.
- 7. If I use your services will your job placement dept. "headhunt" our staff?**
No, never. We feel we have a moral and ethical obligation not to hire staff away from our customers, and we guarantee not to. This has been CFA's policy since 1984.
- 8. What if we have been purchasing our Autodesk Software from another reseller?**
No problem. Autodesk does not discriminate regarding resellers, and Autodesk customers are invited to purchase their software from any authorized reseller in your area. This would mean that your future Autodesk purchases would be made exclusively through CFA, on a company-wide basis.
- 9. What if we already have a relationship with another Autodesk Reseller for training and support?**
Again. No problem. If you are satisfied with your current training and support relationship with another reseller there is no reason to make a change. Our membership program deals exclusively with software. On the other hand, you may just want to try out our award-winning Premier Autodesk Training and Support services.
- 10. How do I accumulate reward points?**
When you contract with a consultant referred by CFA, the number of hours he/she spends on your project earns you the same number of *Relationship Points*[®] Therefore, the more consultants you hire, the more points you earn.
- 11. Do my reward points ever expire?**
No. Points have no expiration date, so you can save up for more expensive rewards without any worries. However, you cannot redeem your points if you don't purchase your Autodesk products exclusively from CFA during your membership.
- 12. What's the minimum number of points I need before I can redeem them?**
You can redeem points as soon as you have enough for the reward you want, or you can let them continue to accrue.
- 13. Why were points forfeited from my *Relationship Points*[®] account?**
As a CFA client you are expected to pay your bills in full within one week upon receipt. If you are delayed paying your bill by 30 days or more, points that equal the outstanding amount due to CFA will automatically be deducted from your *Relationship Points*[®] account. Once all balances due are satisfied, points that have been forfeited can be reinstated.

14. How do I reinstate reward points?

Once all balances due are satisfied, you can reinstate your forfeited points by paying your next invoice on time and in full, at which point they will immediately return to your account and be available for use.

15. If I return my purchases, will my *Relationship Points*[®] be refunded?

If you return an item for which you used points to purchase, you will receive a Relationship Points credit. This credit can be applied to your next *Relationship Points*[®] purchase. However, shipping fees cannot be reimbursed.

ACKNOWLEDGMENT

IN WITNESS HEREOF, the undersigned agrees to abide by the terms and conditions set forth on these above and below.

Employer

Employee: [Name and Title]

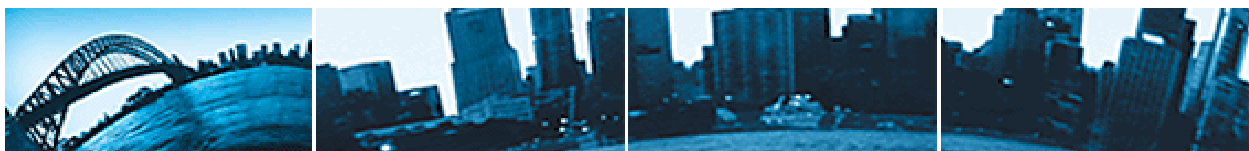
Signature [Representing the Employer]

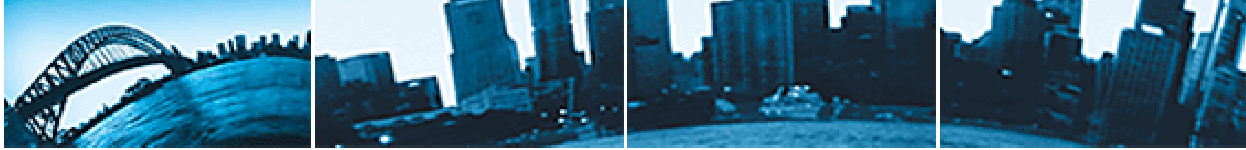
The Fine Print

CFA Relationship Rewards Members may terminate this agreement at any time by submitting written notice to a CFA representative 30 days prior to their termination date.

CFA reserves the right to modify the Relationship Points Program at any time.

CFA reserves the right to eliminate the program within a six-month notice.





Redeemable Autodesk Products List

250 POINTS

Full System	ONSITE VIEW R2	
Full System	SYMBOLS 2000	
Full System	VOLO VIEW R2	
	ACAD LT 2002 UPGRADE	
Upgrade	ACAD LT 2004 UPGRADE from LT 2000, LT 2000i, LT 2000	from LT 2000/LT 2000i
	SURVEY R3 UPGRADE	
Upgrade	SURVEY R4 UPGRADE from SURVEY R2, R2i, R3	from SURV R2/R2i
Upgrade	VOLO VIEW R2 UPGRADE	from VIEW R2/VOLO VIEW R1

300 POINTS

Upgrade	CIVIL DESIGN R3 UPGRADE	from CIVDES R2i/R2 CiV DES R4 Upg from CIV DES R3
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500 POINTS

Upgrade	ACAD 2002 UPGRADE	from ACAD 2000i
Upgrade	ACAD 2004 UPGRADE from CAD 2002	
Upgrade	AUTODESK VIZ R4 UPGRADE	from 3DS VIZ R3.X
Upgrade	AUTODESK VIZ R4 UPGRADE	from MAX 4X/3X
	RASTER DESIGN 3 UPGRADE	
Upgrade	RASTER DESIGN 4 UPGRADE from RASTER R3	from CADOV 2002
Upgrade	RASTER DESIGN 3 UPGRADE	from CADOV 2000i
Upgrade	CHARACTER STUDIO R4 UPG	from CS 3.x

600 POINTS

Upgrade	ARCHITECTURAL DESKTOP R3.3 UPGRADE	
	ARCHITECTURAL DESKTOP R4 UPGRADE FROM R 3.3	from ADT R3
	AUTODESK LAND DESKTOP R3 UPGRADE	
Upgrade	AUTODESK LAND DESKTOP R4 UPGRADE FROM LDT R3	from LDDT R2i
Upgrade	MAP R6 UPGRADE	from MAP 2000i
Full System	CHARGER 5.0.2	

700 POINTS

Full System	CLEANER 5.0.2	
	CLEANER 6.0	
Rental	ARCHITECTURAL DESKTOP 3.3 RENTAL 60 DAY	
	RASTER DESIGN 3 UPGRADE	
Upgrade	RASTER DESIGN 4 UPGRADE FROM RAS DES R3	from CADOV 2000

850 POINTS

Upgrade	3DS MAX 5 UPGRADE	from MAX 4.x
Full System	PLASMA 1	
Upgrade	AUTODESK VIZ R4 UPGRADE	from 3DS VIZ R2 .x

900 POINTS

925 POINTS

Full System	ACAD LT 2002	
	ACAD LT 2004	
Full System	SURVEY R3	
	SURVEY R4	
Upgrade	MAP 6 UPGRADE	From ACAD 2002
	AUTODESK VIZ R4 UPGRADE	from MAX 2X/1X
Upgrade	AUTODESK VIZ R4 UPGRADE from MAX 4X/3X	

950 POINTS

Upgrade	ACAD 2002 UPGRADE	from ACAD 2000
	ACAD 2004 UPGRADE from CAD 2000i	
	ARCHITECTURAL DESKTOP R3.3 UPGRADE	
Upgrade	ARCHITECTURAL DESKTOP R4 UPGRADE FROM ADT R3	from ADT R2i
	AUTODESK LAND DESKTOP R3 UPGRADE	
Upgrade	AUTODESK LAND DESKTOP R4 UPGRADE FROM LDT R3	from LDDT R2
Upgrade	MAP R6 UPGRADE	from MAP 2000i

1000 POINTS

Full System	AUTODESK ARCHITECTURAL STUDIO	w/ Subscription
Rental	ARCH DESKTOP 3.3 RENTAL 90 DAY	

1100 POINTS

Upgrade	3DS MAX 5 UPGRADE	from Max 3.x or 2.x
	ACAD LT 2002 5USER LAB PACK UPGRADE	
Upgrade	ACAD LT 2004 5 USER LAB PACK UPGRADE from LT2002, 2000i, 2000	from ACAD LT2000/LT2000i
	AUTODESK LAND DESKTOP R3 UPGRADE	
Upgrade	AUTODESK LAND DESKTOP R4 UPGRADE FROM LDT R2	from ACAD 2002
Upgrade	CHARACTER STUDIO R4 UPGRADE	from CS 2.x

1200 POINTS

Full System	CHARACTER STUDIO R4	
Full System	AUTODESK FIELD SURVEY	

1350 POINTS

Upgrade	AUTODESK LAND DESKTOP R3 UPGRADE	from MAP R2000/2000i/R5
Upgrade	AUTODESK VIZ R4 MIGRATION	from LIGHTSCAPE

1500 POINTS

Full System	RASTER DESIGN 3	RAST DES R4
	ARCHITECTURAL DESKTOP R3.3 UPGRADE	
Upgrade	ARCHITECTURAL DESKTOP R4 UPGRADE FROM R21	from ADT R2
	ARCHITECTURAL DESKTOP R3.3 UPGRADE	
Upgrade	ARCHITECTURAL DESKTOP R4 UPGRADE from ACAD 2000, 2000i, 2002, 2004	from ACAD R2000/2000i/2002
Upgrade	MAP R6 UPGRADE	from ACAD 2000/2000i

1800 POINTS

Full System	AUTODESK VIZ 4	
Full System	COMBUSTION 2	
	AUTODESK LAND DESKTOP R3 UPGRADE	
Upgrade	AUTODESK LAND DESKTOP R4 UPGRADE from ACAD 2002	from ACAD 2000/2000i

2100 POINTS

Upgrade	3DS MAX 5 UPGRADE	from VIZ 4.x
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2700 POINTS

Full System	CIVIL DESIGN R3	
	CIVIL DESING R4	
Upgrade	CIVIL SERIES 3 UPGRADE	from Land R2-3 + Civil Design R2-3, w/ subscription
Upgrade	3DS MAX 5 UPGRADE	from VIZ 3.x or 2.x

3300 POINTS

Full System **3DS MAX 5**
Full System **MENTAL RAY 2.1 2LNL**
ACAD 2002 MIGRATION FROM LT from LT2000/LT2000i/LT2002
ACAD 2004 MIGRATION from LT 2000, 2000I, 2002, 2004

3400 POINTS

Full System **ACAD 2002**

3600 POINTS

Full System **ACAD 2004**

3800 POINTS

Upgrade **ARCH DESKTOP R3.3 MIGRATION FROM LT** from ACAD LT2002
ARCH DESKTOP R4 MIGRATION from LT 2004

4000 POINTS

Full System **ACAD LT 2002 5USER LAB PACK**
Full System **ACAD LT 2004 5 USER CORP LAB PACK**
MAP R6

4200 POINTS

Upgrade **MAP R6 MIGRATION FROM LT** from LT2000/LT2000i/LT2002
AUTODESK LAND DESKTOP R3 MIGRATION FROM LT
Upgrade **AUTODESK LAND DESKTOP MIGRATION from** from LT2000/LT2000i/LT2002
LT 2000, 2000I, 2002, 2004

4500 POINTS

Full System **ARCHITECTURAL DESKTOP R3.3**

4700 POINTS

Full System **ARCHITECTURAL DESKTOP R4**

4700 POINTS

Full System **AUTODESK LAND DESKTOP R3**
AUTODESK LAND DESKTOP R4

5000 POINTS

Full System **REVIT 4.5 PERPETUAL LICENSE**
REVIT 5.1 PERPETUAL LICENSE w/ Subscription

6000 POINTS

Upgrade **CIVIL SERIES 3 UPGRADE** from LDT R2-3 or Map R4-5, w/ subscription

7000 POINTS

Full System **AUTODESK BUILDING SYSTEMS** w/ Subscription

9500 POINTS

Full System **CIVIL SERIES 3** w/ Subscription